



[Press Release for Immediate Release]

To: General/ Feature/ Charity / Business – Assignment Editors, Editors and Reporters

**Cross Sector Wisdom and Dialogues
with over 80 Social Innovators at the 12th Social Enterprise Summit**

(Hong Kong 21 November 2019) An unconventional all-inclusive grand opening unveils the dynamics and gathering of hundreds of delegates attending the 12th Social Enterprise Summit at the Hong Kong Convention and Exhibition Centre today. The three-day international symposium will host dialogues with over 80 respected social innovation leaders from 16 countries and regions as speakers and facilitators deliver and participate in over 20 forums, workshops, interactive sessions and roundtable.

“Our goal is to formulate effective strategies contributing to people’s well-being and social advancement through social innovation designs that are practical, scalable and sustainable”, said Rebecca YUNG, Chair of the SES Organising Committee formed by 20 organisations from multiple sectors across the civic societies. “Happiness is not a feeling, it symbolises the embrace of new mind-set, patience and perseverance to overcome challenges living in today’s context with happiness as the universal goal”, adds Mrs Yung.

Keynote address will be delivered by Bart HOULAHAN, Co-founder of B-Lab, the international movement of certifying B Corporations, they are businesses legally required to consider the impact of their decisions on their workers, customers, suppliers, community and the environment. Mr Houlahan says, “People are using business as a force for good; Redesigning the Corporation to balance purpose and profit.”

Two thematic sessions will follow the keynote on Day One.

“The Case of CSV: Turning the Pain Points of Stakeholders into Business and Growth Opportunities” will release initial findings from the latest research on case studies of local and overseas business. This thematic session invited Ms Louise PULFORD, Executive Director of SIX (Social Innovation Exchange) from the UK as one of the panel speakers, and Ms Ada WONG, Chairperson of MaD (Make a Different) and Convenor of GoodLab Foundation, to respond to the panel discussion.

In the recent months conflicts and mistrust are rising with challenging situations in Hong Kong and various other parts of the world, calling for innovative solutions and leaderships. The second thematic session “Overcoming Challenges with Cross-sector Wisdom” will set out a longer-term vision for social innovators to re-imagine and re-connect on civic agenda to seek ideas and solutions that will reduce divisions and embrace diversity and inclusion. The discussion will be led Francis NGAI, Founder of Social Ventures Hong Kong with panellists from different sectors and will include audience participation.

Day Two of the international symposium will include stimulating parallel sessions over 4 tracks, namely “Designing Happy Business” – examining business mission, models and eco-

systems; “Designing Good Finance” – looking into SDG goals, social finance and game changing financial models; “Designing for Social Inclusion” – diving into the world of People of Difference, ReWirement and New Inclusive Power; “Collaborating for Happiness” – taking on the wider perspectives of unlocking talents, technology driven social innovations and an Academic Forum on Platform Co-operativism in the age of Industrial Revolution 4.0.

Day Three will begin with an Asian-wide Young Entrepreneurs Roundtable and two workshops. The Concluding Interactive Session features the appearances of successful founders of social enterprises, the next generation social entrepreneurs and promising NGO leaders including Louisa MAK, non-executive director of Adventurous Global Schools amongst others – is a not to be missed opportunity to adopt life-changing views.

Photos with caption:



Happiness is a ball uplifted by officiating guests and delegates in action.



Mrs Rebecca CHOY YUNG, “Happiness is to embrace new mind-set with patience and perseverance.”



- Officiating guests from left to right,
- Mr Andes LEUNG, Co-founder and CEO of RunOurCity
 - Dr Jane LEE, JP, Chairperson of SIE Fund Task Force
 - Mrs Rebecca CHOY YUNG, Chair, Organising Committee of Social Enterprise Summit
 - Mr Jack CHAN, Under Secretary for Home Affairs, HKSAR
 - Ms Ada Y K WONG, JP, Deputy Chair, Organising Committee of Social Enterprise Summit
 - Mr Alan CHEUNG, Chair of Hong Kong Social Entrepreneurship Forum



Ms Louise PULFORD speaks at Thematic Session “The Case of CSV: Creating Shared Value”



- Cross Sector Wisdom to overcome challenges, from left to right,
- Mr Francis NGAI, Founder and CEO of Social Ventures Hong Kong
 - Mr Garrick LAU, Co-founder and CEO of G for Good, and Assistant General Manager of Shared Value of New World Development
 - Ms Rebecca LEUNG, Young Entrepreneur and Writer
 - Mr CHUA Hoi-wai, Chief Executive of The Hong Kong Council of Social Service
 - Mr John TSANG, GBM, JP, Founder of Esperanza
 - Mr Ricky YU, Founder and CEO of Light Be
 - Dr Simon SHEN, Founder of GLOs
 - Dr Jane LEE, JP, Chairperson of Social Innovation and Entrepreneurship Development Fund Task Force



High-resolution photos:

<https://drive.google.com/drive/folders/1WZpZH74LcBMAuO0EcUTneWpYSCP2wa0z?usp=sharing>

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About Social Enterprise Summit

Social Enterprise Summit (SES) is a cross-sector platform on social innovation and social entrepreneurship. The flagship International Symposium builds on the experiences of over 80 speakers from 16 countries and regions to inspire, innovate, connect and collaborate with delegates from the civic society, businesses, governments and academic sectors from Hong Kong, China, the Asia Pacific region and beyond to advance positive societal changes.

2019 Theme: “Designing for Happiness”

The thread of seamless cross-sector collaborations and initiatives focus on the adoption of design thinking approaches to create a happier society for all. The International Symposium will examine the subject through 4 lenses: Designing Happy Business, Designing Good Finance, Designing for Social Inclusion and Collaborating for Happiness.

Community engagement activities are held in seven different districts in Hong Kong during the year to expand the participation beyond the conference rooms.

Official Website: <http://www.ses.org.hk>

Facebook: <https://www.facebook.com/SocialEnterpriseSummit/>

LinkedIn: <https://www.linkedin.com/company/sesummit/>

Instagram: https://www.instagram.com/ses_socialinnovation/

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Annex:

Biography of key speakers of the 2019 Social Enterprise Summit

Bart HOULAHAN (Keynote)

Co-Founder, B Lab, USA

Bart Houlahan, along with his partners Jay Coen Gilbert and Andrew Kassoy, co-founded B Lab in 2006. B Lab is a non-profit organization serving a movement of people using business as a force for good. B Lab is redefining success in business by shining a light on leaders through a corporate certification (2500+ Certified B Corporations in 50+ countries), and then providing easy pathways for others to follow. B Lab encourages all companies to measure and manage their social and environmental impact using the B Impact Assessment (70,000+ companies engaged). Bart is a Henry Crown Fellow of the Aspen Institute; a recipient of both the 2014 Skoll Award for Social Entrepreneurship and the 2015 John P. McNulty Prize; and an advisory



board member of the Duke University Center for the Advancement of Social Entrepreneurship (CASE).

Ada WONG, JP

Chairperson, Make A Difference Institute, HK

Convenor & Director, Good Lab Foundation, HK

Ada Wong has led a varied career as solicitor, educator, social innovator and civil society figure. She is a staunch advocate for creative education, cultural development and social innovation. In 2010, she founded the Make A Difference (MaD) initiative (www.mad.asia), a continuing platform for the next generation of creative changemakers in Asia. In 2012, she founded The Good Lab (www.goodlab.hk), a do tank and social innovation hub to enable tri-sector collaborations in bringing about innovative solutions for a better Hong Kong.

Louise PULFORD

Executive Director, SIX, UK

Louise Pulford is the Executive Director of SIX (Social Innovation Exchange). She has been responsible for growing the network over the last 6 years, and worked on the SIX project since its inception in 2008 through its incubation at the Young Foundation. Louise is a seasoned speaker on building networks, the value of exchange and social innovation globally, and regularly designs and facilitates social innovation training programmes for governments, foundations and universities around the world. She also publishes regular articles on networks and social innovation. She has worked on social innovation with the European Commission since 2010 and she sits on the Mayor of Seoul's Advisory group for social innovation.

Francis NGAI

Founder and CEO, Social Ventures Hong Kong

Francis Ngai is the Founder and Chief Executive Officer of Social Ventures Hong Kong (SVhk). He is also the Deputy Chairman of the Asia Venture Philanthropy Network (AVPN), Founder of Playtao Education, BottLess, Sonova Institute and Co-Founder of Green Monday and RunOurCity etc. Since founded in 2007, SVhk has invented and incubated more than 40 social innovation projects in its 10 years' journey. Being an Impact Purpose Organization, it dedicates to innovating social change through pioneering impact ventures, cultivating movement of good and orchestrating impact capital.

Prior to establishing SVhk, Francis was the Head of Strategy in a listed technology conglomerate in Hong Kong. He graduated from the City University of Hong Kong. He was conferred as an Honorary Fellow by the Education University of Hong Kong in 2018 and by the City University of Hong Kong in 2013. He was selected as one of the 100 Asia Pioneers by The Purpose Economy in 2014, a Young Global Leader of the World Economic Forum in 2012 and one of Hong Kong's Ten Outstanding Young Persons in 2011.

Simon SHEN

Founder, GLOs, HK

Simon Shen was born and raised in Hong Kong. After completing his high school education, he went on to earn his higher degrees from abroad. He attained his undergraduate and postgraduate degrees from Yale University and a Ph.D. from University of Oxford, majoring in global relations. After returning to Hong Kong, Simon had held posts in The Hong Kong



University of Science and Technology, the Chinese University of Hong Kong, the University of Hong Kong, and served as a visiting scholar or researcher in Tsinghua University, Brookings Institution, The University of Warwick, Rikkyo University, and National University of Singapore. While being an avid researcher and scholar in the colleges, Simon founded and chaired Hong Kong Institute of Asia-Pacific Studies, The Master of Social Science in Global Political Economy in CUHK, and had his scholarly essays published in international periodicals, including China Quarterly, Pacific Affairs and Pacific Review, and at the same time wrote more than ten published books, including Hong Kong in the World (Imperial College Press).

John TSANG, GBM, JP
Founder, Esperanza, HK

Born and raised in Hong Kong, John emigrated to the United States when he was a Form II student at La Salle College. He continued his education at Stuyvesant High School in New York City, and studied architecture at the Massachusetts Institute of Technology. He went on to complete master degrees in Bilingual Education at Boston State College and in Public Administration at the Harvard Kennedy School of Government. He worked in the Boston Public Schools as a teacher and in curriculum development. John returned to work as an Administrative Officer in the Hong Kong Government in 1982. He took up a number of posts relating to commerce and finance. After reunification, he was appointed as Commissioner of Customs and Excise, Secretary for Planning and Lands, Secretary for Commerce, Innovation and Technology, Director of the Chief Executive's Office and in 2007, Financial Secretary where he served until 2017. He ran for the post of Chief Executive and lost. John is currently engaged in a number of diverse activities. He is the Founder of Esperanza, a nonprofit organisation, the Vice Chairman of Ion Pacific, a financial institution that specialises in technology investments, the Senior Advisor of Bowtie, a virtual insurance company, the host of a weekly music program on Commercial Radio and the fencing coach of La Salle College

Adam KYBIRD

Director, Innovation & Investment Team: Social Innovation and Investment, The Young Foundation, UK

Adam Kybird joins the Young Foundation from Bridges Fund Management, a specialist Impact Investor. Adam leads the Foundation's work in innovation and investment, working with ventures and entrepreneurs who want to tackle some of the leading social issues. He manages the team that provides incubation and acceleration of early stage ideas as well as running a fund providing pre-seed equity and quasi equity finance to high growth, high impact organisations. Adam previously worked at Bridges Fund Management, a specialist Impact Investor where focused on Social Impact Bonds, leading Bridges' work in homelessness through investments in homelessness, care leavers and education. He also led investments into travel training programmes for children with special educational needs and supported the Impact Management Project. For the past two years, Adam has sat on the Young Academy's investment committee, supporting the work of the Young Foundation to provide repayable finance to early stage education ventures.

Sarah Miriam ALBERT

CSER Director, Flex, China

Coming from Austria, Sarah Albert has been working and living in China since 2011. She is the CSER Director of flex, a US MNC Fortune 500 enterprise, and is in charge of the corporate



social and environmental responsibility (CSER) works at the Zhuhai Campus. Her department covers compliance as well as beyond compliance programs, such as Diversity and Inclusion. In 2014, Flex Zhuhai started to include people with disabilities into their workforce. Sarah received her degrees (Mag. Phil. MA, BA) in the area of pedagogics, international business and corporate social responsibility.

Manjeet SINGH

Chief Executive Officer (CEO), Buddy4Study, India

A serial entrepreneur, Manjeet Singh currently leads India's largest technology-driven scholarship platform Buddy4Study, empowering students who face financial challenges to complete their education and fulfil their dreams. An Engineer from MERI, Kolkata, his proven expertise in software technology is the backbone of Buddy4Study. With his technology prowess, Manjeet has helped build a highly motivated team of technology geeks who use Artificial Intelligence, Machine Learning and Data Science to build robust products like Scholarship Management System (SMS), Scholar Tracking System (STS) that now places Buddy4Study at the forefront of emerging EdTech space in the country. Under his leadership, Buddy4Study has won national and international recognitions such as the most impactful social enterprise in 2019, Nasscom top 50 innovative companies, and Top Two Technology Social Enterprises of the World by Capgemini.

Mariko MCTIER

Co-founder and Director, Social Innovation Japan, Japan

Mariko Mctier is Co-founder and Director of Social Innovation Japan and an independent business development and marketing strategy consultant. A former journalist, she has planned, managed and delivered international, multi-stakeholder projects for government, corporations and social ventures, including as Programme Manager for a UK government campaign to facilitate innovation partnerships between the UK and Japan and as Overseas Marketing lead for Earth Company, a social enterprise. She now leverages her experience to build greater cross-sector engagement with social and environmental issues via Social Innovation Japan, consults businesses and social ventures, and is the Tokyo lead for the Circular Economy Club.

Louisa MAK

Non-Executive Director, Adventurous Global Schools, HK

Louisa Mak, Miss Hong Kong 2015 and AGS Non-Executive Director joined Danny and the AGS cycling team and cycled from The Peak, Hong Kong to AGS School, Sneung, Cambodia to help raise funds for the expansion of the school and to raise awareness of the educational needs of those in underprivileged areas. She oversees public relations for AGS. Louisa graduated from University of Cambridge with a Bachelor degree of Law in 2014. She then pursued a career in acting at TVB with roles well received by audience. She also kept up with her legal education and was qualified as a New York State attorney in 2018.